PRIVATE CAPITAL / FUNDRAISING INTELLIGENCE

Reinventing Private Capital Formation.



Reinventing How Private Capital Meets Opportunity.

Capital Intelligence / Capital Matching / Capital Engagement

Platform overview · November 2026

AT A GLANCE

Fit analysis first. Outreach second.

RAISE is an AI-native fundraising platform for private markets. Before any introduction is proposed, it screens the investor universe against the specific mandate and records why each name is in or out.

What RAISE does

It brings capital intelligence, capital matching and capital engagement into one environment, so that the research behind an introduction, the reason for it and its outcome sit in a single record.

Who it is for

Emerging and mid-sized fund managers in or approaching market, and the family offices and institutions that allocate to external managers and need to screen them.

What is different

Every introduction starts from documented mandate fit rather than from a contact list. Each conclusion is graded Verified, Inferred or Assumption, so the work can be checked rather than taken on trust.

How it is delivered

Through three services: Capital Readiness & LP Access for managers, Deal Flow & Manager Screening for allocators, and Placement Mandates. Current terms are published at raiseplatform.eu/pricing.

THE INDUSTRY PROBLEM

Information friction compounds across the fundraising lifecycle.

Investor intelligence sits in personal networks, subscription databases, spreadsheets and inboxes. Each new mandate restarts the research, and what is learnt rarely survives the people who learnt it.

- Fragmented intelligence makes relevance hard to assess.
- Network-led access limits a manager's opportunity set to the allocators already known.
- Research is repeated for every mandate instead of reused.
- Engagement records sit in separate systems, so progress is hard to evidence.

What it costs

Senior time goes on research and coordination rather than on conversations. Outreach without a fit rationale also spends the attention of allocators, who remember approaches that did not fit their mandate.

Relationships stay central

RAISE does not replace trusted intermediaries or relationships. It gives the people involved a systematic operating layer: better information before the first contact, and a shared record after it.

MARKET CONTEXT / WHY NOW

Capital is more selective. Mapping now matters more than reach.

Private capital fundraising held its value in 2025, but across fewer funds, and with many LPs limited by commitments made in earlier years. In that market the cost of approaching the wrong allocator rises.

US$1.3tn

Private capital raised in 2025, about level with 2024 and driven largely by infrastructure funds.[1]

−23%

Buyout funds closed in 2025, a fourth consecutive annual decline; −18% across the industry.[1]

53%

Of LPs surveyed say undrawn past commitments limit new ones, up 15 points from end-2024.[2]

> **Our reading.** When fewer funds close and LPs commit selectively, the binding constraint for a manager is knowing which allocators fit the mandate, and being able to show why. For an allocator, it is the time needed to screen a growing flow of managers and reach a documented decision.

AI is moving into financial workflows

UK regulators report AI moving from experimentation into everyday use across financial services, with emphasis on human oversight, governance and third-party risk.[3] RAISE is built on the same premises: AI does the screening work, people make the decisions.

1. Bain & Company, Global Private Equity Report 2026. 2. Private Equity International LP survey, as cited in Bain & Company, Global Private Equity Report 2026. 3. Bank of England and Financial Conduct Authority, Artificial Intelligence in UK Financial Services, November 2024. "Our reading" is RAISE's interpretation, not a finding of these sources.

HOW IT WORKS

From mandate to introduction, with the reasoning on record.

01	**Mandate**	Strategy, stage, geography, fund size and terms are structured into a screening profile.
02	**Universe screen**	Allocators are tested against that profile using public filings, commitment histories and stated policy.
03	**Evidence grading**	Every conclusion is tagged with the strength of the evidence behind it.
04	**Prioritised list**	A short list, with a stated reason for every inclusion and every exclusion.
05	**Human contact**	Introductions are made by people, on the basis of the fit already established.

Three grades of evidence

Inference is never presented as fact. Each conclusion carries one of three grades, so the reader knows what to rely on and what to check.

VERIFIED

Confirmed by a primary or public source, which is recorded.

INFERRED

Derived from consistent indirect evidence, with the reasoning stated.

ASSUMPTION

Plausible but unconfirmed, and flagged for checking before use.

PLATFORM ARCHITECTURE

Three layers. One operating environment.

01 / Capital Intelligence

WHAT IT DOES

LP search and filters, structured investor records and AI-assisted research with sources attached.

WHAT YOU GET

A usable profile of each allocator's strategy, geography and allocation preferences, with its provenance.

02 / Capital Matching

WHAT IT DOES

Fund-linked LP matching and fit-based prioritisation against the specific mandate.

WHAT YOU GET

A ranked short list with the reason for each name. Scores support the decision; they do not predict allocations.

03 / Capital Engagement

WHAT IT DOES

Investor pipeline, outreach and meeting workflows, data rooms and commitment tracking.

WHAT YOU GET

One shared record from first contact to commitment, instead of separate tools and inboxes.

WHO IT IS FOR

For managers who raise capital, and allocators who screen them.

FUND MANAGERS

Capital Readiness & LP Access

For emerging and mid-sized managers in or approaching market: closed-end funds (Fund I–IV) and open-ended alternative strategies.

- Capital-readiness review of materials, terms and positioning
- LP target mapping, with the evidence for each name
- Where the current LP base is concentrated, and where the gaps are
- Monthly LP-intelligence briefing

ALLOCATORS

Deal Flow & Manager Screening

For family offices, insurers and institutions allocating to external managers.

- Manager screening against your own mandate and constraints
- Scored assessments with graded evidence, not marketing claims
- Faster, documented decisions on managers that do not fit
- Monthly manager-flow briefing

Placement Mandates

Where a manager needs execution as well as intelligence, RAISE also works on a mandate basis, built on the same fit analysis.

Strategies covered

VENTURE | PRIVATE EQUITY | GROWTH | PRIVATE CREDIT | DIGITAL ASSETS | TOKENISATION / RWA | HEDGE FUNDS & ALTERNATIVES

Current terms for each service: raiseplatform.eu/pricing

WHAT IS DIFFERENT

Different operating models. Where RAISE fits.

Dimension	Intermediaries	LP databases	RAISE
Starting point	Existing relationships	Search across a broad universe	**The specific mandate**
Fit analysis	Professional judgement, rarely documented	Criteria filters; fit left to the user	**Screened against the mandate, with reasons recorded**
Evidence standard	Varies by individual	Data as supplied by the provider	**Each conclusion graded Verified, Inferred or Assumption**
Exclusions	Usually implicit	Not recorded	**A stated reason for every name ruled out**
Engagement	Human-led, in the firm's own systems	Usually a separate CRM	**Pipeline, outreach and commitment tracking in one place**
Reuse	Held by the team that did the work	Data reused; analysis repeated	**Research and qualification reused across workflows**
Role of people	Central	The user does the analysis	**Central: introductions are made by people**

A comparison of operating models, not of individual providers. Many firms combine these models, and RAISE is designed to work alongside intermediaries and data providers rather than in place of them.

EVIDENCE / DATA DISCIPLINE

Measured against its own method.

In a benchmark run, the LP Finder engine screened 22 institutions against a single mandate. Its output was compared with an answer key built by hand.

22	4	8	0
Institutions screened against one mandate	Prioritised, each with a stated rationale	Ruled out, each with a stated reason	Misclassifications against the manual answer key

One run on one mandate; results on other mandates will differ.

How the data is handled

- **Provenance.** Sources are recorded for every material conclusion.
- **Human review.** People review the short list and make every introduction.
- **Decision support.** Fit scores inform judgement; they do not replace it.

In use today

The platform has been live since April 2026. Current mandates include a US alternative investment manager and an APAC digital-asset infrastructure platform.

WHO IS BEHIND IT / CONTACT

Built by practitioners of institutional fundraising.

Edoardo Grigione

CEO & FOUNDER

Around 25 years in institutional capital markets. Personal track record of more than US$2bn raised across 500+ investor relationships, with a network across Europe, Asia and the Gulf. Active in digital assets since 2012, with a focus on tokenisation of real-world assets.

Phil Jordan

CO-FOUNDER & CTO

More than 25 years in technology leadership and software engineering. Co-founder and CTO across several AI/ML and SaaS ventures; has built engineering teams and scaled businesses through to acquisition. Based in the UK.

A 20-minute introductory call

To discuss a mandate, or how you currently screen managers, write to:

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